



FOR IMMEDIATE RELEASE

CONTACT: Marie Jacinto, HAA Director of Communications
713.581.6126 direct, 832.628.9010 mobile
marie@haatx.com

Houston Arts Alliance Announces An Intimate Evening with Sinatra's Iconic Music

HOUSTON – On Thursday, April 28, 2016, Houston Arts Alliance (HAA) will host its third annual fundraising dinner, *An Intimate Evening with Sinatra's Iconic Music*, at Hotel Zaza. **In celebration of Frank Sinatra's 100th birthday**, this special evening of dining and entertainment will be reminiscent of a **50's supper club** showcasing "Ol' Blue Eyes."

Chaired by Philamena Baird and Regina Garcia with Honorary Chair Trini Mendenhall, *An Intimate Evening with Sinatra's Iconic Music* will honor HAA's very own Chairman of the Board **Marc Melcher**. The evening will feature vocal stylist Cary Hoffman, who will share his *Sinatra stories and songs in a customized performance* for the first time in front of a Houston audience. **Proceeds from this event will benefit HAA's programs and services for arts organizations and individual artists.**

Tickets/table prices are \$25,000 for a table of 12, and \$15,000, \$10,000, \$7,500 and \$5,000 for tables of ten. Underwriter Couple tickets are \$2,000 with Individual Prime tickets at \$1,000 and Individual Tickets at \$500. Tables purchased from \$7,500 to \$25,000 include a private VIP party and valet.

For more information, contact Director of Development Kate Yadan at 713-581-6118 or kate@haatx.com.

###